



a "Media Bin" for the purpose of collecting photos, music and videos that students, parents and teachers contribute throughout the year. These are copies of pictures or video that chaperones have taken while helping with a classroom party or while attending a field trip. A volunteer parent or teacher committee can make the final determination of which pictures, music and videos will actually be in the final production of the Yearbook Montage. This helps to guarantee that every single child is represented and no single child is overly represented.

High School: High schools can collect their photos, music and videos in the yearbook staff room. These photos and videos are usually compiled from students and staff. The Yearbook Montage is a wonderful way to include all the pictures students had to edit out of their printed yearbook due to lack of space. By encouraging the student body to submit their personal photos, music and videos to the "Media Bin", you are encouraging your students to be involved in a Yearbook Montage that they are sure to purchase and enjoy for years to come.

### **Fundraising**

Every school has a need for strong fundraising products. Why not provide something the student's want? Students will enjoy viewing the DVD Yearbook this year and will cherish it 20 years from now. This video's can even be played at 5, 10, 20<sup>th</sup> or 30<sup>th</sup> reunion. Schools can raise money each year by offering DVD yearbooks to their students

### **What formats do we accept?**

We accept hard copy photos, Photos on CD. If you scan all your pictures yourself, there is a 10% off your package. Videos: We accept MP4, Windows Media, VHS, Hi8, DVD and Mini-DV. Divide pictures into sections. Number pictures in that section in order of how you want to appear with a posted note. If you are scanning them yourself, number pictures as follows- file for each section-File-First section- click on file-JPG files 001.jpg, 002.jpg, etc... Take sheet of paper for each section and write instructions for where video clips will be inserted. With hard copies of pictures put in Ziploc bags and number bags in order. Stick instruction sheet for video clips and titles for that section. Please avoid writing directly on the back of photos as this transfers onto the photos beneath it and can sometimes show up on the scanner. Music will be identified using the name of the song. Four seconds viewing per photo is typical, so this will give you an idea of how many photos you can collect.

### **Layout**

The most popular format for a Yearbook Montage is the chronological layout. This highlights the school year from the first month of school through the end of the year. Another popular format is the theme format. If you choose to use this format, a committee determines a theme for each chapter. Examples would be: such as First Day, Cultural Events, Friends, Trips, Special Events, Academics, Sports, Plays, Band, Extra-Curricular Activities, Student Body, etc. The menus can be similar to the table of contents found in traditional yearbooks, however, the committee can organize it any way they choose.

### **Pricing**

Check our website for pricing.

<http://www.tearsofjoyvideo.com/pricing.html>

We have different packages. Copies are usually \$15, but price can go down, depending on the number of video's ordered.

*By Cathie Dodd*

crowds, cheering ... but tomorrow, will those memories be as fresh?

We watch the kids grow up and get up on our feet to cheer them on as they put their talents on display playing sports and engaging in the youthful activity that gives them their first tastes of who they are to become and how



to be part of something larger as they move into their adult life.

Watching the parents as they watch the children is an even more remarkable thing ... to capture that moment a parent realizes the greatness potential for their child as they put some meaning into the hours spent shuttling their kids to practices and games, exhibitions and conferences and then the awards...

After the games are played and the sports gear is stowed away, this is the time to make those memories come alive again. Tears of Joy video can create a moving montage of photos and video clips, combine them with some stirring music and in the end, this wonderful story is there to be told over and over again – a keepsake for parents to share with their children and for the children to have for their own children one day.

Recently, a client of mine in Newport Beach, CA made a commemorative video for the awards banquet held in honor of their football team. The person who chaired this project had her own son graduating and heading off to college the next year and wanted to gift the senior players with a copy of the video after showing the film at the banquet.

She said that the room full of athletes was silent as if no one could breathe for a few moments as they watched the video play out. The parents were crying and even the kids were hugging one another after viewing the film – they knew this was a landmark way to mark an end for their time together as a team and a beginning as they all went their separate ways.

Many schools have decided to prepare videos for school sports teams and other club activities as a fund-raising effort. As many parents and families as would want to invest in a yearbook each year, that many more will also want to see those memories come alive for their children to remember school days. It is a book that never has to close ... and one that has truly and ending that says “happily ever after”....

--Julie Wilkerson

Graduation day is something every 17 year old looks forward to and something that 70 year old (or whatever age) looks back on with fond memories. A couple of years ago I was asked to do a graduation video for a young girl named Katelyn graduating from high school. I don't know who was more excited about having the video done, Katelyn or her mom. Her mom enthusiastically got her baby pictures and video together and Katelyn, of course provided the photos of her and her friends. Her dad picked songs that meant something to their family as they grew up in Hawaii, it was definitely a family project.



The day of the graduation party arrived. The backyard was decorated, the candles were lit, her aunt made a special cake, friends and family started to arrive and as the sun went down the movie screen went up in the backyard and the video began. There were oohs and ahs over the baby pictures, Katelyn's mom and dad shed a few tears over their beautiful daughter's growth into adulthood, everyone sang along to the music and as the last title faded, the cheers and applause could be heard all over the neighborhood. The rest of the evening was spent in dance and laughter, (and cake) and the conversation buzzed about all the good memories that were shared.



If you'd like to help your son or daughter celebrate their graduation, now is the time to get those baby pictures together. Give Tears of Joy Video a call and we'll help make your graduation party a memorable family event.

## Performance Montages

## *Encourage Your Children to Read!*



Tears of Joy Video now offers photo Books along with your video. We can also create a Personalized Children's Book Montage-mixing your child in with their favorite cartoon characters and creating a custom story book that appeals to your child's interest. Children will be eager to learn how to read it. Watch a sample video we created or Princess Sophia:

[Click On Picture to watch Video](#)

[Click On Picture to watch Video](#)

There are a number of schools and centers that we can create montages for. Here are a few suggestions:

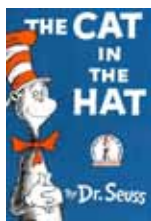
- Dance Schools**
- Drama or community theatre**
- Music Lessons**
- Art School**
- Summer Camp**
- Team Sports-outside of public school**
- Community Centers**
- After School Centers**
- Clubs**

These businesses can also use these montages to promote their business.



Here is another personalized book you can make. You can take your child's favorite book and read it to them:

[Click On Picture to watch Video](#)



This is great for children that don't live at home with you or grandchildren that live out of state. This is a way you can read a book to them every night before bed.



creating just the right photos that express their individuality. The

following is some helpful information to make the most out of YOUR senior portrait session.

First, choose a photographer whose style appeals to you. Some are more traditional, some prefer to add lots of special effects, and others are somewhere in the middle. Meet with your photographer, if possible, to discuss the things you like and don't like. Second, find out how much time they will have to spend with you. We prefer to have up to 2 hours for our seniors. This gives us a chance to get to know each other and explore many creative possibilities with your photos. Thirdly, choose outfits that compliment your physique and skin tone. Stay away from extremely busy prints (unless you're going for a certain look). Simple, solid colors work great! Girls, little things, like not overdoing the make-up and reapplying a little lip gloss throughout your session really makes a difference. Last of all, have fun and be yourself.



You want your photos to accurately reflect who you are and what you looked like at this special time in your life. So, relax, and be a model for a day!

*Contributed by Cheyenne*  
**A Storybook Moment Photography**  
928-420-9256



[info@astorybookmoment.com](mailto:info@astorybookmoment.com)  
<http://www.astorybookmoment.com>

**MerchantCircle Network**  
<http://www.mechantcircle.com>

**Fabulous Forty Network**  
<http://fabulously40.com>



[24hourstutor.com](http://24hourstutor.com)

We service all of San Diego County with their academic needs. At Ed Excel we provide experienced tutors for in-home tutoring services while providing instruction and curriculum in conjunction to the student's specific learning style.

<http://www.edexceltutoring.com>

**Affordable:**

24hourstutor offers one-on-one tutoring for just \$9.99 per hour, compared to the average tutoring rates that range from \$30-\$75 per hour.

**Convenient:**

Students can use 24hourstutor to get a personal tutor, 24x7, seven days a week through Internet from their home or school.

**Effective:**

Our specialized teachers design a customized learning plan for each student.

**Here are some of the changes we have made:**

*New opening page message*

*Montage Ideas Section*

List of video montage ideas.

Under each idea is sample video and customer comments added. If you were a customer and would like your comments added, email them to us. To our customers we have added already, thank you for your kind words.

*Planning guide Section*

New video and opening page instructions

*Samples next month is going to be changed to INFORMATION*

This is a new section we are creating

Here we are adding our blog

Our newsletter sign-up and archives,

Customer rewards which will tell new gifts we are giving out for referrals,

Tears of Joy Video news, which will tell about new promotions and press releases. Right now we have the video on there that was featured on the Jeff and Jer web page. We also announced our future contest.

Links-Businesses we have linked up with.

*Pricing*

We have changed pricing, we now have 4 montage packages instead of 8 and we gave them different names. We have video editing and video transfer prices clearly outlined.

We have also added a new item, photo books to go along with your video. Now you can have a coffee table book to share as well as a video. If you are a past customer and would like a photo book of your video, give us a call.

*About us*

We added a link to detailed story about why we started Tears of Joy



*Contact us*

We added a new video with one of our customer reactions to watching her video.



**Be sure to check out our attached coupons from MerchantCircle this month.**

**Next Months Newsletter: Vacation Montages**

Thank you for taking the time to read our newsletter. We hope you enjoyed all you've read here. If you have any questions or if you are interested in having a video done for yourself or a friend please contact us at [info@tearsofjoyvideo.com](mailto:info@tearsofjoyvideo.com) or call us directly at (877) 887-TOJV.

If you know of anyone else who would enjoy getting our newsletter, please forward it to them and then they can sign up at the email address above.

If you wish to be taken off our newsletter list please email us at [info@tearsofjoyvideo.com](mailto:info@tearsofjoyvideo.com)