



**Creating marketing videos
to share your business
stories with the world!**

TOJ MARKETING

MARKETING VIDEOS AND WEBSITES

A subsidiary of Tears of Joy Video



Why Market With Video?

- **Video gives the greatest impact to visitors.**
- **Video captures the attention of your audience.**
- **Video helps you get to the point faster.**
- **The search engines love video.**
- **Video marketing is still relatively new, so it puts you ahead of your competition.**
- **Video gives your site personality.**
- **Your video could go viral, getting a much wider exposure to your message.**

We don't just create advertising we get to the heart of your message by telling your story.

"Special appreciation to TOJ for working with my client Rick Itzkowich of Productive Learning & Leisure and on our QuoteActions video. We were looking for a visual way to explain our email marketing service. We'd completed a mindmap, yet wanted more information for the prospect. Cathie picked up on our needs and helped us put together a great introduction video on this unique new service for businesses. Our kudos!"

Susan Almon-Pesch, CME
Carlsbad, CA
www.market4profit.com.

"I'm so excited to have found TOJ Marketing! Cathie and the rest of the TOJ Marketing team work hard to understand the exact message you want to convey, and pull it all together using the utmost in creativity! Cathie was able to read my book, and put together the perfect marketing video in a very short amount of time. She was easy to work with and right on top of everything. She even posted the video to You Tube for me! Talk about Red-Carpet Customer Service.

I'm sure I'll use the services of TOJ Marketing again - for both personal and professional videos - and would highly recommend them to you as well."

Donna Cutting
Author of "The Celebrity Experience: Insider Secrets to Delivering Red-Carpet Customer Service."
<http://www.donnacutting.com>.

Let us create your video marketing stories
<http://TOJMarketing.com>
Call Today! (877) 887-8658