



Newsletter

"Everybody has a story..."



Love Stories & Anniversaries Issue

January/February 2008



In 2008 we are starting to make our newsletters bi-monthly. From the response we got in 2007, our newsletters were well received. But to keep them up to the same level of excellence, we felt it would be best with our time factors, to create them every other month. We hope you continue to enjoy what we provide here.

If this is your first newsletter, you can read the archive of our newsletters if you go here:
<http://www.merchantcircle.com/business/Tears.Of.Joy.Video.760-635-2817/newsletter>

Read the topics for our future newsletters here:
<http://www.merchantcircle.com/blogs/Tears.Of.Joy.Video.760-635-2817/2007/7/Future-Newsletter-Topics/29383>

If you would know someone who would like to join our newsletter, have them email us at info@tearsofjoyvideo.com



Our newsletter for the months of January and February is covering two types of Photo Montages/Slideshows; The Love Story Montage and The Anniversary Montage.

Falling in love is a wonderful experience. Some feel when they meet that special person they want to shout out how they feel for the world to hear. The Love Story Montage can allow you to share feeling with the one you love or share your love story with your friends and family. Read our blog about this type of Montage and how you can use it:

Link:
<http://www.merchantcircle.com/blogs/Tears.Of.Joy.Video.760-635-2817/2008/1/Love-Story-Montages/57193>

Anniversary Videos

We keep a copy of all our videos we have done. I was going through them the other day and discovered that Anniversary Montages are by far our biggest seller. These videos can be played to share your memories with your mate, to share with your family or is a nice addition



Customer Comment

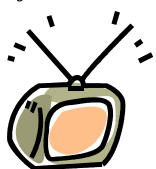
I had a video done for my in-laws 50th Wedding anniversary. My mother in-law was nervous about having a video because the family isn't perfect. But whose is? There are divorces and other things that could make people sad or uncomfortable. But the way it was done kept it sweet and upbeat. Everyone at the party thought it was beautiful. It brought tears of joy to all of us.

Video montages make a special event even more memorable. And everyone can have a copy to take home with them to cherish forever. It's a must for any big event like that.



Watch a portion of the video here

Click Here



Thank you Juli and Cathie for putting your heart into everything you do.

Contributed by Kaijah Bower

REMEMBERING ANNIVERSARIES



Ahhh, weddings. We all love weddings – the fanfare of the life about to begin. Me? I think my absolute favorite occasion to celebrate is a wedding anniversary. I think it is because with anniversaries, there is more to celebrate regarding the richness and fullness of life ... the journey has already accumulated miles and postcards and it is remembering those “scenic views” that holds the tenderness in my heart.

The lightbulb moment that inspired us to pursue video montage production was a particularly special anniversary. My parents were about to celebrate their 50th wedding anniversary and we had already begun our layout and design of the video we planned to show at their gala celebration. Only 2 months before the

anniversary, my mother was diagnosed with pancreatic cancer and sadly, died only 6 days before she would have been able to celebrate that milestone with my dad. We did get to show her the video which we made, and the look in her eyes said, “what a wonderful life I’ve had.”

This past year, my husband, Michael and I celebrated our own big milestone – our 25th anniversary. He surprised me with a most beautiful montage in which he provided the musical background by performing and recording the piece himself at the piano. This summer, we also were able to surprise our friends with their own anniversary albums ... and each of them has thanked us over and over for adding something very special to their moment of celebration.



We live in a world where promises kept are a rare commodity to come by ... and the promise of love and commitment being honored year after year is a treasure to behold. It brings us joy at “Tears of Joy” to be a part of each of those celebrations. They are the postcards sent from life’s most wonderful journey.

Julie Wilkerson



As Cathie mentioned, our number one video request is for anniversaries. One that stands out in my mind in particular was for a couple celebrating their 50th wedding anniversary... Gordon and Victoria. It was Gordon’s idea for the video and he worked hard picking the photos and the music. He also gave us a reel of video that they had never watched and wasn’t even sure if anything was on it. Well there was.. It was their wedding. We transferred the reel incorporated it into the video and for the first time they were able to see their wedding video. When I sat down to preview it with them, Gordon started crying, yes, tears of joy. He cried from the moment it started to until the final photo.



One of the most enjoyable things about doing this work that we do, is getting to know these people and their stories. Gordon and Victoria are two delightful individuals and I truly enjoyed telling their story. I can tell yours too... just contact me for more information.

Juli Dodd

Photography tip



Even when a client does not request a makeup artist, you should always do your best to find one and have them at the shoot. Not only does it reflect on you, but it also puts them at ease before the shoot takes place, and they can be pampered. I recently had a client who did not ask for one, yet I provided one, and he was SO happy. I recommend that you do that for your paying AND non-paying clients.

Jenn Hoffman Photography is an established photographer based in Ventura County, California. She came from a small town in North Carolina and came to California to pursue a dream of being a photographer. She currently offers services in the following categories: Headshots, Model Portfolio Development, Children’s portraits, Family Portraits, and Stock Photography. She has a current special going on for photo sessions. Save \$25 on your next photo session. She shoots all natural lighting and loves to bring out the beauty in people! She has been known to be fun to work with as well.

www.jennhoffmanphotography.com





Wedding Pictures Love Stories and Anniversaries



Contributed By
Shauna C. Henry
Professional Bridal Consultant & Event Coordinator
Creative Delights Event Coordinators
www.creativedelightsec.com

Chris and I actually met in the most modern of places – the internet in April, 2004. I had joined Match.com because a friend of mine wanted me to join with her (friend support you know) and hadn't gone out with any of the "matches" I'd seen online. But, the service intermittently sends you people it thinks would be a good match for you and this one person kept getting sent to me, but I kept deciding that he looked too outdoorsy for a girly girl like

me. Finally, one day, I really read his profile and decided that I very much liked what he had to say and it couldn't hurt to just send a little wink his way (an innocent way to internet flirt). Turns out that night Chris was about to cancel his membership, but had to fly to San Francisco last minute on business and didn't get a chance to get on his computer before leaving. Between then and his arrival in San Francisco, I had winked at him, so when he logged on to cancel his membership, he saw my wink, read my profile and decided that he liked what I had to say. He emailed me, we talked for two weeks by email and phone then decided it was time to meet for drinks and appetizers. We spent the entire night talking and didn't even think to order dinner. Our next date was the real date – we went to Forever Fondue and again spent the whole night talking. Fast forward - we were married September 9, 2006 and are currently awaiting the birth of our first child (a boy) who is due May 8, 2008.

At Creative Delights Event Coordinators, we believe that the wedding planning process should be fun, not stressful! We focus on personalized service and believe that the service we provide will translate into an exceptional event. We know how busy our clients lives were before they were engaged, and how now you are even busier trying to make your dream day come to life. Let us help you realize your vision and help you create a personalized, exceptional day. Our consultants are fun, stylish, experienced professionals who know how important it is for your wedding to be about the two of you! We provide full service event and wedding consulting services including commitment ceremonies. Our consultants have a vast array of knowledge and experience which provide our clients with an extraordinary level of service. Creative Delights is focused on providing its clients with a level of service that exceeds expectations. We are intent on delivering to our clients an event experience that is both pleasurable and memorable. In order to achieve our objectives, each member of the team treats every client's event as he or she would their own.



Contributed By
Jennifer and David Power
Wedding Date: September 27, 2003
Sturbridge, MA
Tupperware ~ Innovative Kitchen Storage Solutions
<http://www.mytupperware.com/jenpower>



Be sure to check out our attached coupons from MerchantCircle this month.

Thank You!

Thank you for taking the time to read our newsletter. We hope you enjoyed all you've read here. If you have any questions or if you are interested in having a video done for yourself or a friend please contact us at info@tearsorjoyvideo.com or call us directly at (877) 887-8658.

If you know of anyone else who would enjoy getting our newsletter, please forward it to them and then they can sign up at the email address above.

Our next newsletter will be published in March/April and will feature Tribute Videos.